

Amendments to the Claims:

1. (Currently Amended) A rotating case comprising:
a base mounted movably for axial rotation around a tubular body;
a slide adapted to receive ~~stick~~a lipstick movably mounted in an
interior of the tubular body, the base including a means of guidance for inducing the
slide to move in axial translation with axial rotation of the base relative to the tubular
body, the axial rotation of the base relative to the tubular body further inducing the
slide to rotate and axially translate simultaneously relative to the tubular body, a
height of the slide and a height of the means of guidance being less than or equal to an
external height of the base.

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2. (Currently Amended) The rotating case according to claim 1,
wherein the means of guidance includes at least one rectilinear guiding groove which
extends longitudinally along at least one portion of an inside tube which extends
concentrically in an interior of the base, the guiding groove cooperating in a running
relationship to [[the]] a first means of guidance interdependent with the slide.

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3. (Previously Presented) The rotating case according to
claim 1, wherein the slide includes a means of centering cooperating by contact with
an internal surface of the tubular body.
4. (Previously Presented) The rotating case according to
claim 3, wherein the means of centering includes at least two means of centering
regularly spaced on an external surface of an upper end of the slide.
5. (Currently Amended) The rotating case according to
claim [[1]] 3, wherein the means of guidance includes longitudinal and rectilinear
grooves which receive the means of centering when the slide is retracted to the
interior of the base.

6. (Currently Amended) The rotating case according to claim [[4]] 5, wherein the means of centering are received in the guiding longitudinal and rectilinear grooves to guide the slide along the interior of the base.

7. (Currently Amended) The rotating case according to claim [[4]] 5, wherein the means of centering cooperate by contact with an edge interacting with [[the]] an upper end of the tubular body to limit the course of the slide.

8. (Currently Amended) The rotating case according to claim 2, wherein the first means of guiding-guidance have larger dimensions than storage grooves which receive [[the]] a means of centering.

9. (Previously Presented) The rotating case according to claim 1, wherein the tubular body is transparent.

10. (Currently Amended) [[The]] A rotating case according to claim 1, wherein comprising:

5 a base mounted for rotation around a tubular body, the tubular body is a tube with having a circular cross sections-section, a ring-shaped rib extends extending radially from [[the]] an external surface half-way up the tubular body [[tube]] setting [[the]] limits for movement, a lower end of the tubular body [[tube]] rotatably receives-receiving the base, and an upper end of the tubular body [[tube]] receives-receiving a removable cap of complementary form;

10 a slide adapted to receive a lipstick movably mounted in an interior of the tubular body, the base including a guide which induces the slide to move in axial translation with axial rotation of the base relative to the tubular body, the axial rotation of the base relative to the tubular body further causing the slide simultaneously to rotate and translate axially relative to the tubular body, a height of the slide and a height of the guide being less than or equal to an external height of the base.

11. (Previously Presented) The rotating case according to claim 1, wherein the slide is transparent.

12. (Previously Presented) The rotating case according to claim 1, further including: a cap removably attached to an upper end of the tubular body.

13. (Previously Presented) A rotating case comprising:
a body tube defining a spiral groove along a lower interior surface thereof, the body tube defining an exterior rib centrally therearound;
a base having an outer portion which rotatably receives a lower end of
5 the tubular body and abutting a lower surface of the rib and an inner portion which extends rotatably into the tubular body, the inner portion defining at least one longitudinal guide groove;
a slide having a longitudinal length which is less than or equal to a longitudinal length of the base, the slide being movably received in the base interior portion, the slide including at least one or more projections which each engage one or
10 more of the longitudinal guide groove and the spiral groove such that as the base rotates relative to the tubular body, the slide projections are cammed by the spiral groove to move upward in the tubular body and are restrained by the longitudinal guidance groove to move longitudinally.

14. (Previously Presented) The rotating case according to claim 13 wherein the slide includes at least one detent projecting outward adjacent an upper end therefrom;
an upper end of the tubular body including an inward extending lip for
5 engaging the detent to limit longitudinal movement of the slide; and
the base including at least one storing groove adjacent an upper end thereof to receive the detent when the slide is in a fully retracted position.